



## NEWS RELEASE

Meet *The New Yorker* writer and *New York Times* bestselling author Adam Gopnik!

*The Frye Festival presents the first Community Read of its 2011 season.*

(Moncton, October 5, 2010) Greater Moncton readers will have the opportunity to meet with Adam Gopnik, *New York Times* bestselling author and *The New Yorker* writer, during the Frye Festival's Fall **Community Read**. The event will take place on **October 29, 2010 from 5 p.m. to 7 p.m.** in the lobby of Moncton City Hall and will be followed by a reception with refreshments.

Born in Philadelphia but raised in Montreal, Adam Gopnik left the familiarities of New York City in 1995 for the charm of Paris. His wife and their infant son went along, and for five years they tried to catch on to the quirks of French culture and the peculiarities of the City of Lights. Gopnik recorded his experiences, frustrations and delights in his "Paris Journal" for *The New Yorker*, which won him awards and many loyal readers.

A collection of the Paris Journals was published in 2000 by Random House as *Paris to the Moon*. Together, they tell about the difficulties of carrying on with *la vie quotidienne*, including raising a child in a foreign city. At times witty and funny and at times philosophical, Gopnik recounts in *Paris to the Moon* some of the ups and downs of navigating an unknown culture as he makes the parallel to the challenges and pleasures of parenthood.

"We encourage everyone to come discover this bestselling and award-winning author," says Frye Festival Executive Director Danielle LeBlanc. "The way Gopnik relates the meeting of two cultures in *Paris to the Moon* fittingly reflects the realities of our daily lives here in Moncton." Those who want to read some of Gopnik's work before the event can go to [www.frye.ca](http://www.frye.ca). A reading guide with information on the author and chapter summaries is also available on the website.

### About the Community Read series

The Frye Festival's Community Read series presents bilingual authors whose books are available in translation. The aim is to encourage dialogue between the linguistic communities by rallying them around one author and one book. The series launched with the visit of Yann Martel and was repeated in 2008 with Kathy Reichs, in 2009 with Neil Smith and Rawi Hage, and in 2010 with Daniel Poliquin.

### About Adam Gopnik

Gopnik has been writing for *The New Yorker* since 1986, and his work for the magazine has won both the National Magazine Award for Essay and the George Polk Award for Magazine Reporting. He has broadcasted regularly for the Canadian Broadcasting Corporation and wrote the article on American culture for the last two editions of the *Encyclopedia Britannica*.