



APRIL 19-25 AVRIL 2010 **MONCTON NB CANADA**  
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## NEWS RELEASE

The 2010 Frye Festival is on! Featuring 53 events and 30 authors!

(Moncton, April 19th, 2010) The 11th edition of the Frye Festival has begun! 53 events for book lovers and those looking to make interesting discoveries will take place in the Greater Moncton area. Thirty authors will meet the public from Monday, April 19th to Sunday, April 25th. Fabulous evenings are on the menu including the popular Night Howls and Saturday night's Frye Jam!

### 53 must-see events!

With activities for everyone, the Frye Festival knows how to feed your imagination... Soirée Frye will feature readings by Christian Bök, Nino Ricci, Gracia Couturier, and Christiane Duchesne. Enjoy music by Julie Doiron from Moncton and Guillaume Arsenault of Gaspésie. The evening, which is "Pay What You Can", begins at 8 pm at the Capitol Theatre. The fun will continue at 10 pm with a Night Howl hosted by Poet flyé Jesse Robichaud at the City Grill with live music and readings by Robert Moore and Guy Marchamps.

This year's Frye Jam, a colourful blend of music and words, will star Biz (author and singer of popular Quebec rap band Loco Locass), Annabel Lyon, France Cayouette, Steven Galloway, Ron Léger, Guy Marchamps, and Fred Stenson. Colonial Quarrels, Jonah Hache, Fayó, and Marie-Philippe Bergeron will provide the music portion of the evening hosted by Les Païens. Tickets are \$10 and the backdrop will be the City Grill. The evening begins at 10 pm on Saturday, April 24th.

A special Night Howl hosted by les Éditions Perce-Neige will take place on Tuesday, April 20th. The chance to listen to Jean-Paul Daoust, Dominic Langlois, Georgette LeBlanc and Ron Léger accompanied by Les Païens. The "Pay What You Can" evening begins at 10 pm at the City Grill.

Café Underground, starring high school students presenting their own poetry, prose, and lyrics, will be held on Wednesday, April 21st at 7 pm. The evening will take place at The Empress with special guests John Jerome and the Great 88. Entrance is free.

On Friday, April 23rd: Have a beer and enjoy readings by authors Fred Stenson, Steven Galloway, Biz, and Gracia Couturier for Beer and Books starting at 5 pm at the City Grill (Pay What You Can). The public is invited to the taping of the national radio show Vous m'en lirez tant (French CBC) from 5 to 7 at the Delta Beauséjour restaurant TRIIO. Various authors will be present. Entrance is free and the event is in French. In the evening, enjoy the music of DJ Martine B for a Night Howl with Christian Bök and Ron Léger. The evening starts at 10:30 pm at the City Grill.

Fun for the whole family: KidsFest will take place Saturday, April 24th at the Moncton Public Library from 9:45 am to 12 noon. The morning will feature word games, readings, crafts, book swaps, and fabulous workshops! Jacob Berkowitz, Cary Fagan, Nicole Daigle, and Christiane Duchesne will be present. On the same day, at 1 pm, enjoy a special reading for kids with Nicole Daigle and François Barcelo (in French) at the Dieppe Public Library. The Frye Festival also features various writing workshops, literary brunches, book clubs, and much more!

All those who attend Festival events can fill out a ballot and get the chance to win a trip for two, anywhere WesJet flies! Be on the lookout for Poet flyé, Jesse Robichaud who will be riding Codiac Transit buses to meet with the public and give them the chance to fill out a ballot.

#### Cancellations

The planning of a Festival rarely goes without unforeseen events. Ontario author Kathryn Kuitenbrouwer will not be in Moncton. Her Thursday Fiction Writing Workshop is therefore cancelled. Due to major disruptions in European air traffic, French author Achmy Halley and Creative Director Peter Lanyon, will not be present. Halley's Fredericton event this Monday evening at Café Olé! is therefore cancelled as is Lanyon's workshop, Branding with Integrity.

The complete program for the 2010 Frye Festival is available at [www.frye.ca](http://www.frye.ca) .

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#### INFORMATION OR INTERVIEWS

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